



INNOVATIONS FOR LIVING™

July 26, 2011

Dear Owens Corning™ Residential Roofing Customer:

Following a review of our key raw material and transportation costs, Owens Corning Roofing is announcing a price increase.

Effective **September 5, 2011**, there will be a 7-percent to 9-percent price increase on all roofing and accessory products. This advance notice is being offered to allow our valued customers sufficient time to plan their business.

This increase will be effective with shipments on or after **September 5, 2011**, regardless of order entry dates. As this date approaches, we will communicate specific price increases by product. These amounts will be communicated by your Owens Corning Sales Representative.

Thank you for your business and continued support of the Owens Corning family of companies. Please do not hesitate to contact your Area Sales Manager should you have any questions.

Regards,

A handwritten signature in black ink that reads "Curt A. Barker".

Curt A. Barker  
VP, Building Materials Distribution Sales

A handwritten signature in black ink that reads "Jim Drew".

Jim Drew  
VP, Building Materials National Accounts