

May 9, 2011



Dear Valued Customer:

SAVANNAH & ATLANTA PLANT SERVICE AREA ANNOUNCEMENT

As a leader in the industry, Owens Corning Roofing and Asphalt, LLC, is continuously pursuing product innovations that help give customers a competitive advantage. Contractor feedback guides us in developing new products and product enhancements like our Duration® Series shingles with patented SureNail® Technology.

As such, we are proud to announce a **new SureNail® Technology** design featuring a **woven engineered reinforcing fabric for the nailing strip**. In addition, when the new SureNail® fabric overlays the common bond of the laminate layers, a unique triple layer of reinforcement is created in the nail zone. The result is a tough, thick fastening area with enhancements that include:

1. A highly visible reinforced nailing area that promotes easy, fast, and consistent nail gun fastening;
2. An enhanced sealant formula that, in combination with the new *SureNail* strip, provides superior adhesion; and
3. A new sealant configuration that means easier removal of shingles from the package

Ongoing contractor feedback* has told us that setting new industry benchmark standards for blow-through and nail pull-through resistant shingles would be highly valued attributes. Contractors who have installed Duration® Shingles with the new SureNail® design were extremely positive about the product enhancements. Most rated the new technology of this shingle as clearly the best at resisting nail gun blow-through and at resisting forces that could tear the shingle away from the nail. All of these benefits have been accomplished without sacrificing the lay flat characteristics of Duration® shingles.

Duration® Shingles featuring the new SureNail® Technology are mixable with our current Duration® Series shingles, and are UL classified, comply with all ASTM Standards, and meet all building codes, including Miami-Dade County^{††} and the Florida Building Code. These product line changes will be introduced as a running change in the month of May.

We appreciate your support as we continue to innovate and set new industry standards for market-leading product performance that provides more value to our customers. Please contact your Area Sales Manager if you have any questions.

A handwritten signature in black ink, appearing to read "APanelli", written in a cursive style.

Andy Panelli
Senior Product Manager
Owens Corning Roofing and Asphalt, LLC

*Owens Corning Roofing & Asphalt "Voice of the Customer" research, July, 2010-January, 2011.
††Only applies to new Duration® product produced at Jacksonville and Memphis plants.
SureNail® Technology U.S. Patent 7,836,654 and other patents pending.